

O+F Design GmbH . Horlecke 42 . 58706 Menden

Firma
Ansprechpartner
Strasse
PLZ Ort
Land

02.11.2022

Quality + Elegance + Perfection

Dear business friend and partner,

it is our great pleasure and honour to inform you that since October 01, 2022 **O+F Design GmbH** has become the successor of O+F Systems GmbH (formerly O+F A-Line GmbH). With this commitment of the entrepreneurial family Bruder as sole shareholder, O+F is from now on part of the Gelsenkirchen-based InoxAir Group, a leading supplier of ventilation products for the catering industry as well as the leading manufacturer of solutions for the cleaning and after-treatment of kitchen exhaust air.

O+F Design GmbH will expand its core competencies in the areas of cooker hoods as well as refrigeration and cooking technology to a greater extent than before. The design of an appliance will be even more intensively focused on and will become an essential component in product development.

From now on, the new minimum requirements "**Quality - Elegance - Perfection**" will be the criteria by which the entire O+F company will measure itself today, tomorrow and the day after tomorrow, as well as continuously develop further.

With a new, extended marketing strategy we want to address new target groups and markets together with you - our indispensable local trade partner. In addition to the best-agers as the previous main consumers of solutions from O+F, we will increasingly address younger, performance-oriented, successful and innovative households via various channels in the online world such as Instagram, Facebook, LinkedIn, TikTok, Twitch in the coming weeks and months.

In addition, we will revamp our website so that you, as our exclusive, quality-oriented and demanding retail partner, can also benefit more than ever from the opportunities our online presence offers. We want to make technical documentation, numerical data facts, price lists, forms and much more available to you promptly around the clock.

In the daily cooperation with our company, the usual competent contact persons are at your disposal daily from 08:00-12:00 as well as Monday to Thursday from 12:30-17:00 and Friday from 12:30-14:00 unchanged.

Carsten Wille, an experienced personality, has been appointed as the new Managing Director of **O+F Design GmbH**. In addition to his role as the main responsible person at O+F, Mr. Wille is also CFO & CSPO of InoxAir GmbH and supports the owner family Bruder in managing the entire group.

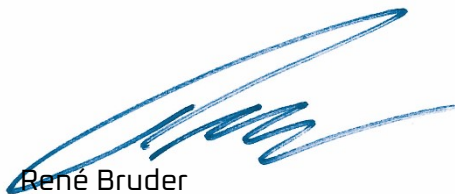
The former Managing Director Rainer Luig, on the other hand, is leaving the company at his own request as well as for health reasons and is no longer available with immediate effect. We wish him a speedy recovery.

We would also like to take this opportunity to thank you very much for your loyalty to the O+F brand so far. Together with you, we are now embarking on a successful future in which the almost 100-year tradition of our company can continue to live and experience its continuation. For this we need you and build on the strength of our cooperation.

With friendly and cooperative greetings
from the Niedersauerland and the Hönne town of Menden



Carsten Wille
- Managing Director -



René Bruder
- Shareholder -