

O+F Design GmbH . Horlecke 42 . 58706 Menden

To
all business partners

29.12.2022

Annual review 2022 - Outlook 2023

Dear business friend and partner,

it is with great gratitude that we at O+F Design look back on the past year. We are not proud of all the challenges that were imposed on you and us by the two bankruptcies in 2022.

But we are even more proud of you as our loyal and indispensable business friend and partner who stood by us in these difficult times. Together with your trust in our company and the O+F® brand, we have been able to make the last three months under new management more successful than ever.

Nearly 20 jobs have been saved. 5 new employees now complement the team. The next big step in the continuation of the digitalization process was mastered. New server and computer systems, digital communication channels, modern software are just three exemplary investments that were set in motion in December 2022 to be launched in spring 2023.

We already provide you with newsletters and can be found on social media platforms such as Instagram, Facebook and LinkedIn. On these channels, we provide the latest news about us as a company, our products and our activities. In parallel, we reactivate old and acquire new sales representatives for nationwide deployment.

We also carried out initial restructuring of work processes and organizational units. The vacant positions in operations and production management were filled internally. The competence and many years of operational experience available in-house made an external replacement obsolete.

We are all now looking to the future with great anticipation - especially to the year 2023 ahead of us. We ourselves have set ourselves major goals. A new website, shortened production and delivery times, new products - a small selection of what we have set out to implement.

We measure all entrepreneurial efforts today, tomorrow and the day after tomorrow self-critically against our own minimum requirements "Quality - Elegance - Perfection". This is our defined path of further development based on almost 100 years of tradition at the Menden location for the modern kitchen of today and tomorrow.

Let us now look forward together to a successful future. Let us work together even more intensively to develop the O+F[®] brand into one of the leading suppliers of individual special solutions.

We stand faithfully by the side of the specialized trade and the supplier industry. We do not want to and will not change anything in this value chain. Never change a winning team!

Now I wish you and your families a relaxed and stress-free New Year without any worries or fears about the future. Thank you once again for allowing us to count on you and I remain

with friendly and cooperative greetings

from the Niedersauerland and the Hönne town of Menden



Carsten Wille
- Managing Director -